



## AMY TOBIN: AT A GLANCE

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### OVERVIEW

Amy Tobin is founder and President of Taramy Enterprises, a lifestyle consulting business that works with major consumer brands to elevate product awareness. Founded in 2003, Taramy offers educational programs, product consultation, media representation and recipe/content development. Based in

Cincinnati, Taramy works with some of the best-known brands in food, culinary education and lifestyle entertainment, including Dole, The J.M. Smucker Co., Procter & Gamble Co. and Certified Angus Beef. In addition, Amy hosts a weekly one-hour radio show, "Amy's Table," and is a regular on a variety of other radio and television programs. Her cookbook, "Amy's Table: Food for Family and Friends," was published in 2007.

**PRESIDENT:** Amy Tobin

**YEAR FOUNDED:** 2003





## AMY'S SERVICES

Develops and tests recipes for national brands, causes and businesses

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Assists in brainstorming and ideation for food products, new product uses and marketing

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Writes web and consumer newsletter content for a variety of major food brands

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Performs media tours and live appearances for nationally recognized brands, events and causes. Many of these events are televised or on radio

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Regularly featured in live and/or taped demonstrations for major food brands

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Performs voiceovers for national brands and networks

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Develops, writes and manages culinary school courses and participates regularly in consumer education and outreach

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Performs reviews of products and services

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Hosts a variety of corporate and fundraising events, oftentimes serving as the master of ceremonies

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## AMY'S CLIENTS





## GIVING BACK: CAUSES THAT AMY SUPPORTS

Susan G. Komen for the Cure



Findlay Market (Lunch on the Land)



Cincinnati Zoo and Botanical Gardens



Ohio Girl Scouts of America



Taste of NFL



Northern Kentucky Gifted and Talented Education Programs

